

RAJAMAHENDRI

INSTITUTE OF ENGINEERING & TECHNOLOGY

AISHE ID:C-18113

NAAC DVV

CYCLE II



3 : RESEARCH, INNOVATIONS & EXTENSION

3.3 Research
Publications and
Awards

3.3.2 No. of Books & papers published in
conferences per Teacher during the last 5
years

3.3.2(2) e-copies of first page, content page and
participation of conferences during the Assessment Period



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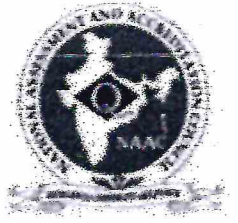
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List of Books/Conferences/Book Chapters

A.Y 2020-2021

S. NO	Name of the Teacher	Title of the Book/Chapters Published	Title of the Paper	Year of Publication	ISBN/ISSN/Number of Proceeding
1.	P.Sateesh Kumar	Translation and Technology in Teaching	Importance of soft skills training for graduate students	2021	ISSN:2456-2696


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Nagarjuna Nagar, Guntur**



ज्ञान-विज्ञान विमुक्तये

U.G.C-SPONSORED NATIONAL SEMINAR

On

**Translation and Technology in Teaching
(12 - 13 March, 2021)**

Editor-in-Chief

Dr. M. Suresh Kumar

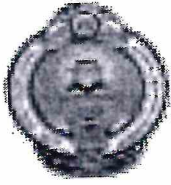
Head, Department of English
Professor of English & Seminar Director

Editors

Dr. G. Ashok Vardhan

Mr. V. Bujji Babu

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Oray's Publications

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SPECIAL ISSUE 2021



U.G.C. SPONSORED NATIONAL SEMINAR
on
Translation and Technology in Teaching



21st-22nd September 2021

Organised by

DEPARTMENT OF ENGLISH, ACHARYA NAGARJUNA UNIVERSITY
NAGARJUNA NAGAR, GUNTUR, A.P. INDIA

Certificate

This is to certify that Dr./Mr./Mrs./Ms. P. Sateesh Kumar, Research Scholar
of Acharya Nagarjuna University, Guntur
participated in the U.G.C. Sponsored National Seminar on "Translation and Technology in Teaching"
conducted during 21st - 22nd September 2021.

He / She presented a research paper titled "Importance of Soft Skills Training for
Graduate Students".

J. S. Kumar
Prof. M. Suresh Kumar
Seminar Director
24/9/21

das
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IMPORTANCE OF SOFT SKILLS TRAINING FOR GRADUATE STUDENTS

P. Sateesh Kumar

Ph.D (Part Time) Scholar at Acharya Nagarjuna University

Dr.G.Chenna ReddyAssociate Professor of English, ANU

Abstract

The education as well as the market scenario is changing very fast. A decade ago, those individuals who had a brilliant academic record with added work experience were well sought after by most of the corporate institutions. But today hard skills and experience are not sufficient enough for the ingress and escalation in the corporate world. Employers prefer to hire and promote those persons who are resourceful, ethical, and self directed with good communication/ soft skills. Dearth of soft skills in the candidates has resulted in low hiring by corporate. In spite of such great significance of soft skills, many Universities/Colleges are reluctant to incorporate soft skills training in the curriculum of graduate courses. To ensure high quality education, needs of industry are evaluated to be included into academic teaching. This paper aims to present the significant improvement that soft skill training can bring forth in the life of a graduate student.

Keywords: Communicative Skills, Thinking and Problem Solving Skills, Team work, Ethics and Professionalism, Life-long learning, Entrepreneurship skills and Leadership skills.

Introduction:

Soft skills refer to all aspects of generic skills that include the cognitive elements associated with non-academic skills. Soft skills are identified as the most critical skills in the current global job market especially in a fast-moving era of technology. The reorientation of education which is one trust of education for sustainability also relates the importance of these so-called soft skills. The term soft skills is being used to describe skills that managers and leaders use that are subjective in nature, such as creative thinking, dealing with people issues, coaching for performance, and so on.

According to the psychologist Daniel Goleman, soft skills contribute to a person's ability to manage him or herself and relate to other people – skills which matter twice as much as IQ or technical skills in job success. Based on the research, the following soft skills have been identified and chosen to be implemented. They are: **Communicative skills, Thinking and problem solving skills, Teamwork dynamics, Life-long learning and information management, Entrepreneurship skills, Ethics and professionalism and Leadership skills.**



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A.Y 2018-2019

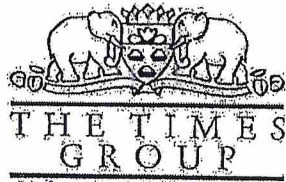
S. N O	Name of the Teacher	Title of the Paper	Year of Publication	ISBN/ISSN/Number of Proceeding
1.	Dr. R. Rambabu	A Novel Approach in Clustering Algorithm to Evaluate the Performance of Regression Analysis	2018	978-1-5389-6678-4/18
2.	Dr. R. Rambabu	Block Chain - The Modern Internet	2018	
3.	Dr. R. Rambabu	Modified Hierarchical Clustering Algorithms to Evaluate the Similarities of Growth Factor IR Inhibitors by Using Regression Analysis	2018	978-1-5386-6947-1/18


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THIS IS TO CERTIFY THAT DR. R. RAMBABU
FROM RIET, RAJAMAHENDRAVARAM

HAS PRESENTED A PAPER TITLED

A NOVEL APPROACH IN CLUSTERING ALGORITHM TO EVALUATE THE PERFORMANCE OF REGRESSION ANALYSIS
AT THE 2018 IEEE 8th INTERNATIONAL ADVANCE COMPUTING CONFERENCE

DATE: 14th-15th DECEMBER 2018
VENUE: BENNETT UNIVERSITY, INDIA.

Deepan Nay

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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
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One Day National Level Faculty Development Programme on

“Block Chain– The Modern Internet”

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This is to certify that Mr/Mrs/Ms DR. R. RAMBABU REDDY from RAJAMAHENDRI INSTITUTE OF ENGINEERING & TECHNOLOGY, RAJAMAHENDRAVARAM has participated in the One Day National Level Faculty Development Programme on “Block Chain – The Modern Internet”, organized by Incubation Centre, JNTUK Kakinada on 16th August 2018, at JNTUK Kakinada.

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hierarchical clustering algorithms to evaluate the similarities of Growth I.R
Inhibitors by Using Multivariate Regression Analysis

in "4th International Conference on Computing, Communication and Automation 2018 (ICCCA 2018)"

(Technically Sponsored by IEEE UP Section,) organised by Galgotias University during December 14-15, 2018.

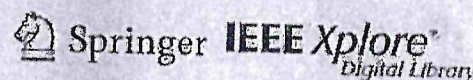
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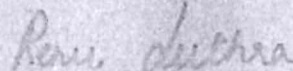

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